




Put your business in the best hands



**We connect supply and demand
in the world of home appliances
and guide efficiently our customers
to market for over 40 years**



A 40-YEAR HISTORY

Founded in 1981, MARES is a solid international group operating in the home appliances sector offering services tailored to match the needs of individual customers and projects.

MARES was created from the idea of allowing any company, large or small, to conduct their business successfully in a simple, efficient and organized manner.

Our reputation has grown steadily through time due to our reliability, integrity, efficiency and skills in negotiating optimal terms in all situations.

These qualities explain why MARES has worked for over hundreds of customers worldwide through more than 40 years of operations, providing tailor-made services to promote business growth and success on international markets, promoting synergies and know-how among the companies that have entrusted us with their business.

40+ YEARS
OF EXPERIENCE

27+ MILLIONS
UNIT SOLD

100+ BRANDS
DEVELOPED AND PLACED
ON THE MARKET

3550+
REFERENCES

Key factors that make MARES an outstanding player in our field:



**In-depth knowledge
of markets**



**Maximum
confidentiality**



**Absolute transparency
in relationships**



**Attention to
customers and the
market**



**Integrity, reliability
and efficiency**

Whether you're seeking a partner to source product worldwide, or support with market know how and product development or you are focused on optimizing production quality control, MARES is your ideal partner.

We can find the right products from reliable sources, with the highest quality standards and at the best possible prices.



OUR TAILOR-MADE SERVICES

We have been working with our customers for over 40 years thanks to the attention we devote to every aspect of their projects with our customized services to improve competitiveness, sales and margins.

- **Product search and analysis**
- **Suppliers selection among a wide availability of European and Asian manufacturers**
- **Sampling production**
- **Negotiation of the best conditions taking advantage of the whole group purchases**
- **Mass production start-up control**
- **Technical documentation (including packaging, manuals, etc.)**
- **Quality control in the factories through our own dedicated MARES team on site (see the focus on the next page)**
- **Coordination of the logistics operations up to the final destination**
- **After-sales service including spare part management**
- **Marketing**

MARES adopts a 360-degree approach, operating through a network of agents, distributors, customers and manufacturers located throughout Europe and Asia. Thanks to the established reputation, we can count on a vast network of companies and professionals.

Based in Europe and Asia, our team is made up of highly professional and skilled people who bring together all the expertise needed to help companies in the development and constant growth of their business.

Find out what drives our business style, how we operate and how we provide dedicated services.





QUALITY AUDITS

In today's world, where production is increasingly outsourced and supply chains stretch across continents, knowing what is actually happening inside manufacturing facilities has become a fundamental competitive advantage.

Cost pressures, geopolitical shifts and new tariffs are pushing manufacturers to move faster and to be more competitive. But speed without oversight is a risk few companies can afford.

For over 25 years, our in-house Quality Control team has been working directly on the ground in Asia, supporting suppliers and production lines to ensure every product meets European standards before it ever leaves the factory.

This is not a final check. It is a continuous process, embedded at every stage of production.

What we do in practice:

- Supplier audits and ongoing monitoring
- Pre-production, during-production and final inspections
- Product validation against EU standards and regulatory requirements
- Compliance verification before shipment
- Early detection of non-conformities — before they become costly problems

Our after-sales service is an integral part of the quality process. We systematically analyse field data — complaints, product failures, spare parts requests — and feed this intelligence back to our technical team, who communicates it directly to the manufacturer.

This creates a continuous improvement loop: we don't just control quality before products enter the market; we monitor how they actually perform once they're out there. Real data and concrete improvements, cycle after cycle.

Manufacturers and distributors who work with us don't just get a service. They get operational peace of mind.

Less risk, greater consistency and full control over what carries their name.

This integrated approach — production quality control and after-sales intelligence — is not reserved for our industry or our existing partners. We offer it to any company, whether or not they are already working with us, that wants full control over the quality of its products. If you are not yet a Mares Group client, this is your opportunity to access a proven, end-to-end quality system.

Because good processes work everywhere.



OUR PROFESSIONAL APPROACH TO MANUFACTURERS

In the past 40 years we have helped hundreds of manufacturers all over the world to penetrate new markets and reach new customers.

- Analysis of the manufacturer, the company, and its products (range, specifications, quality).
- Deep understanding of the manufacturer's expectations, covered markets, pricing and quantities.
- Elaboration of all collected data, commercial proposal and action plan development.
- After having discussed and agreed the plans with the manufacturer, the real job of MARES can start.

From our earliest operations MARES has been helping manufacturers and customers to develop and sell products designed to meet the fast-changing needs of the European market.



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